

General Information	
Academic subject	Linguistic Communication
Degree course	Master's degree in public, social and business communication sciences
Curriculum	
ECTS credits	
Compulsory attendance	No
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Moira De Iaco	moira.deiaco@uniba.it	L-LIN/01

ECTS credits details			
Basic teaching activities			

Class schedule	
Period	First Semester
Year	2021/2022
Type of class	Lectures

Time management	
Hours measured	1h= 60 min
In-class study hours	40
Out-of-class study hours	

Academic calendar	
Class begins	
Class ends	

Syllabus	
Prerequisite requirements	
Expected learning outcomes	<ul style="list-style-type: none"> • Knowledge and understanding • Applying knowledge and understanding • Making informed judgements and choices • Communicating knowledge and understanding • Capacities to continue learning
Contents	<ul style="list-style-type: none"> • General linguistics • Genetic, cognitive, and communicative dimension of language • Properties of languages in relation to their use by speakers • Verbal and non-verbal communication
Course program	
Bibliography	<p>B. Baldi, L. Savoia, Linguaggio & Comunicazione. Introduzione alla linguistica, Zanichelli.</p> <p>M. De Iaco, Mani che aiutano ad apprendere. Gesti, Lingue, educazione linguistica, Pensa.</p>
Notes	
Teaching methods	
Assessment methods	
Further information	